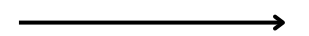


AC MARIN

SOCCKER CLUB

The Northbays Premier Soccer Club





WHO ARE WE?



Northbay Youth Soccer League (“AC Marin”), formerly WNB Timbers, was established in 2014 as a non-profit 501c3, educational organization dedicated to fostering the physical, mental and emotional development of North Bay youth through the sport of soccer. AC Marin provides exceptional year-round soccer opportunities for youth ages 4-18 at both the recreational and elite competitive levels.

WHAT DO WE DO?



Our Mission

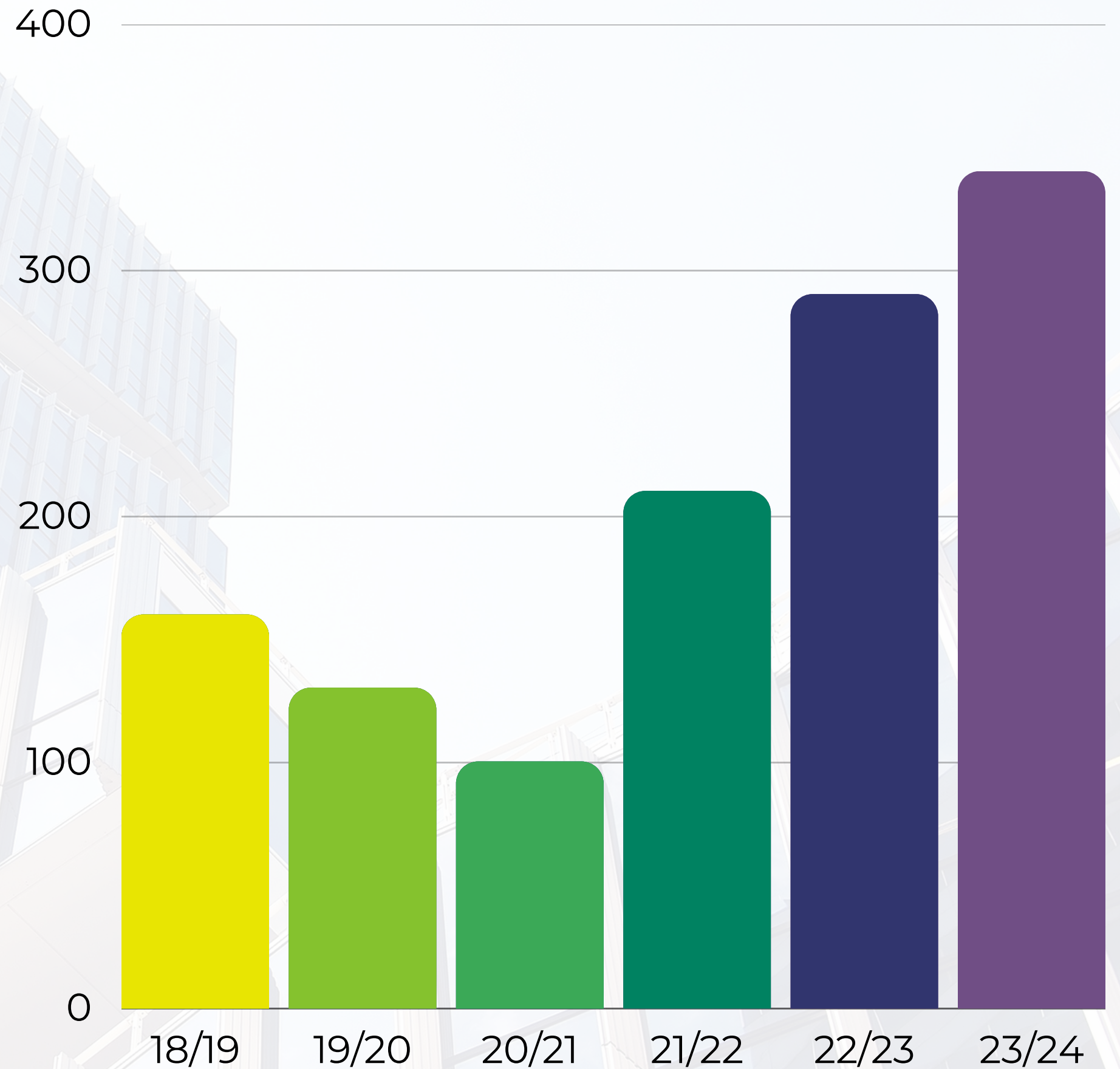
We are a non-profit, educational organization dedicated to fostering the physical, mental and emotional growth and development of the North Bay youth through the sport of soccer at all levels of age and competition. Our job is also to make it fun and instill a lifelong passion for the sport in young players.

Our Vision

Provide a professional, and community-focused soccer club that tailors to every age, level, culture, and part of the community it works in.

THROUGH THE YEARS

- In our nine years as a soccer club, we have developed a permanent growth in the number of players who wear our colors we have also increased the number of teams playing in our organization.



OUR PROGRAMS

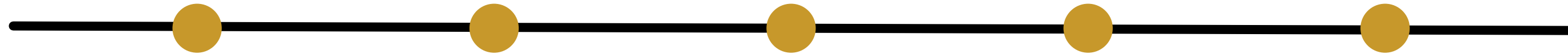
ACADEMY

4 to 11 years old

PRE COMPETITIVE TEAMS

U6, U7 and U8 age
division.

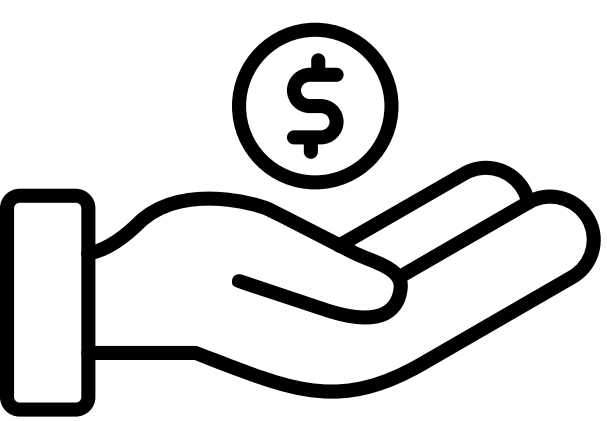
BOYS & GIRLS



Youth Competitive
Developmental Program
U9 and older age
divisions

Elite level Competitive
Teams

12 years and older



FIELD

We are building a new field for our teams



EUROPE TOURNAMENTS

Improve the soccer level playing official tournaments with the best teams



SCOLARSHIP PROGRAM

Some talented players leave the club due to lack of funds



COLLEGE FUND

Help one player every year to go to college



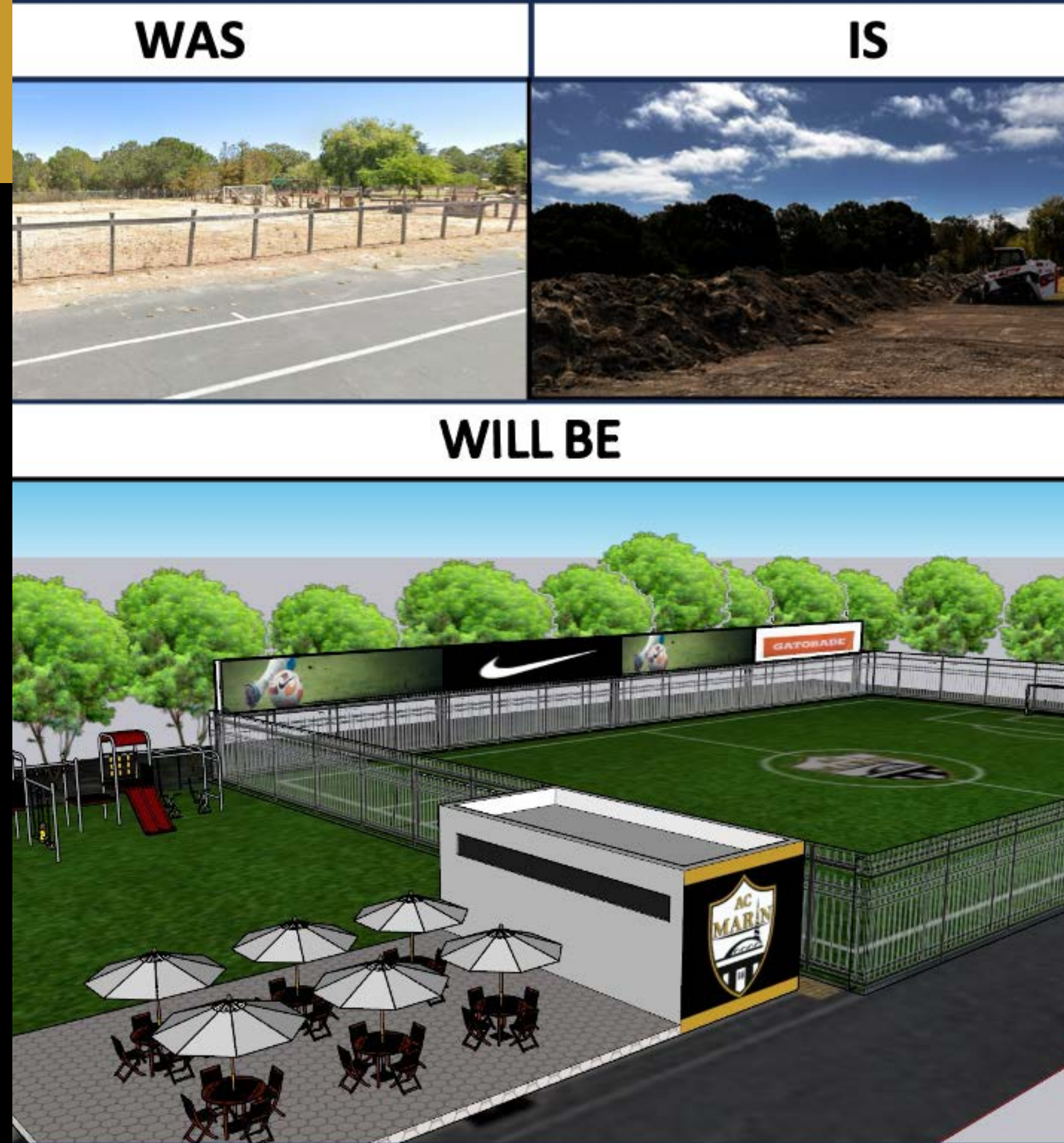
FUNDRAISING

FIELD

ALREADY FUNDED \$500,000

NEEDS TO FINISH \$750,000

- Equipment
- Irrigation
- Lawn





FUNDRAISING

EUROPE TOURNAMENT

TOURNAMENT COST \$260,000

HELP NEEDED \$100,000

- Lodging
- Tournament fees
- Plane tickets

4 TEAMS





FUNDRAISING

SCOLARSHIP PROGRAM

NEEDS BETWEEN \$1,500-\$2,000 per player

- Uniforms
- Registration fee
- Coaching
- Tournament fees





FUNDRAISING

COLLEGE FUND

NEEDS VALUED IN \$15,000 per year





SPONSORS

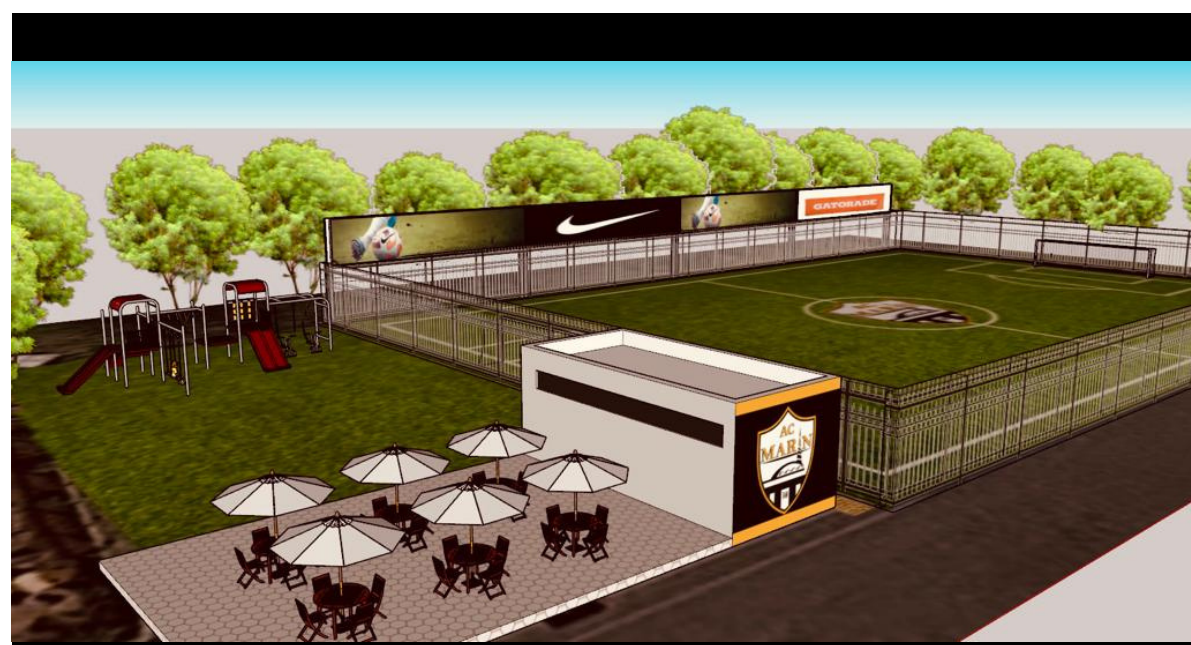
BENEFITS

Focus on making meaning

- Increase quality of life
- Right a wrong
- Prevent the end of something good.

Guy Kawasaki

- Community association
- Activation opportunities
- New possible clients
- Brand exposure
- On line presence
- Tax strategy



FIELD NAME

Empower dreams, make the game come alive—sponsor our field where champions are born



UNIFORMS

Join our community, be part of our jersey, and of something extraordinary too.

SPONSORS



FIELD

We diligently invest in the maintenance of our youth soccer field, ensuring impeccable ground, safe infrastructure and quality equipment for the optimal development of our talented soccer players.



SPONSORS

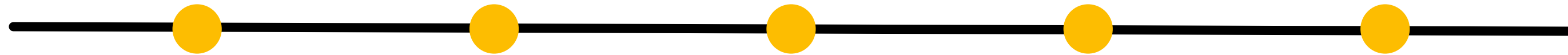
FIELD SPONSORS PACKAGE

STRIKER

\$36,000 PER YEAR
5 YEAR DEAL

STAR

\$15,000 PER YEAR
2 YEAR DEAL



CORNER 1

\$6,000 PER YEAR
1 YEAR DEAL

CORNER 2

\$6,000 PER YEAR
1 YEAR DEAL

CORNER 3

\$6,000 PER YEAR
1 YEAR DEAL

STRIKER

1/2



\$36,000 PER YEAR
5 YEAR DEAL

- FIELD NAMING.
 - Use of your brand/name in all matters around the field and prime location banner on site.

Average visitors to the field:

- 20-24 trainings monthly.
- 100 families per training.
- 4-6 games played monthly.
- 30 families per game.

STRIKER

2/2



- SOCIAL MEDIA AND COMMUNITY BONDING.
 - One prime Ad in every monthly Cub newsletter.
 - One post and two stories about the sponsor business in our FB / IG monthly.
- MERCHANDISING.
 - 50 cotton teeshirts from the club branded on the back as a gift for clients, friends or family, yearly.
- BRAND ACTIVATION
 - 2 Brand activation on field per month on game or training.

STAR

1/2



\$15,000 PER YEAR
2 YEAR DEAL

- FIELD IMAGE

- Placement of your logo/image in prime area of the playing field and one flag.

Average visitors to the field:

- 20-24 trainings monthly.
- 100 families per training.
- 4-6 games played monthly.
- 30 families per game.





STAR

2/2



- SOCIAL MEDIA AND COMMUNITY BONDING.
 - One ad in every monthly Cub newsletter.
 - One post and one stories about the sponsor business in our FB / IG monthly.
- MERCHANDISING.
 - 35 cotton teeshirts from the club branded on the back as a gift for clients, friends or family, yearly.
- BRAND ACTIVATION
 - 1 Brand activation on field per month on game or training.

CORNER

1/2



\$6,000 PER YEAR
1 YEAR DEAL

- FIELD IMAGE

- Placement of your logo/image in one area of the playing field.

Average visitors to the field:

- 20-24 trainings monthly.
- 100 families per training.
- 4-6 games played monthly.
- 30 families per game.





CORNER

2/2



- SOCIAL MEDIA AND COMMUNITY BONDING.
 - One ad every 3 months in the monthly Club newsletter.
 - One post and one stories about the sponsor business in our FB / IG every two months.
- MERCHANDISING.
 - 20 cotton teeshirts from the club branded on the back as a gift for clients, friends or family, yearly.
- BRAND ACTIVATION
 - 1 Brand activation on field every two months on game or training.

JERSEY SPONSORS PACKAGE

FRONT

\$63,000
ALL TEAMS
1 YEAR DEAL

BACK

\$33,000
ALL BOYS OR ALL GIRLS TEAMS
1 YEARS DEAL

LEFT SLEEVE

\$12,000
6 TEAMS
1 YEAR DEAL



FRONT

1/2



\$63,000 1 YEAR DEAL
ALL TEAMS



- JERSEY'S FRONT BRANDING.
 - Brand / name on every game jersey for all players in all teams for one year.
- MERCHANDISING.
 - 20 cotton teeshirts from the club branded on the back as a gift for clients, friends or family, yearly.
- BRAND ACTIVATION
 - 1 Brand activation on field every month on home game or training.

FRONT

2/2



- SOCIAL MEDIA AND COMMUNITY BONDING.
 - One prime Ad in every monthly Cub newsletter.
 - One post and two stories about the sponsor business in our FB / IG monthly.

NUMBER OF PLAYERS	GAMES X SEASON	SEASONS
455	10.2	3
FAMILY	OPPONENTS	TOTAL VIEWERS
796.25	796.25	2047.5
62654		

BACK

1/2



\$33,000 1 YEAR DEAL
ALL BOYS OR ALL GIRLS
TEAMS

- JERSEY'S FRONT BRANDING.
 - Brand / name on every game jersey for all players in all boys or all girls teams for one year.
- MERCHANDISING.
 - 20 cotton teeshirts from the club branded on the back as a gift for clients, friends or family, yearly.
- BRAND ACTIVATION
 - 1 Brand activation every month on home game or training.

BACK

2/2



- SOCIAL MEDIA AND COMMUNITY BONDING.
 - One prime Ad in every monthly Cub newsletter.
 - One post and two stories about the sponsor business in our FB / IG monthly.

NUMBER OF PLAYERS	GAMES X SEASON	SEASONS
228	10.2	3
FAMILY	OPPONENTS	TOTAL VIEWERS
399	399	1026
31396		



LEFT SLEEVE

\$12,000 1 YEAR DEAL

6 TEAMS TO CHOICE



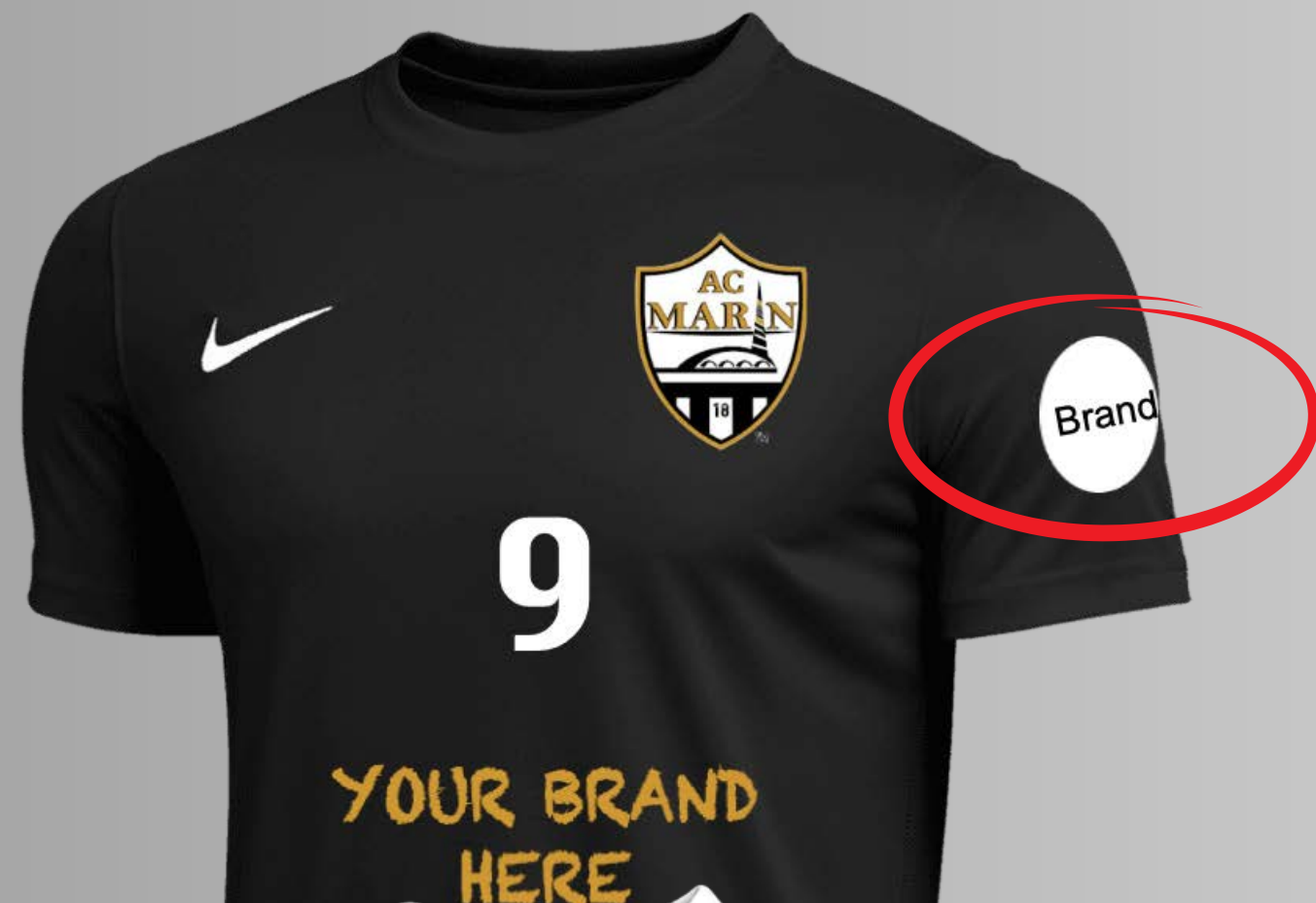
- JERSEY'S LEFT SLEEVE BRANDING.
 - Brand / name on every game jersey for all players in six teams for one year.
- MERCHANDISING.
 - 20 cotton teeshirts from the club branded on the back as a gift for clients, friends or family, yearly.
- BRAND ACTIVATION
 - 1 Brand activation on field every month on home game or training.



LEFT SLEEVE

1/2

\$12,000 1 YEAR DEAL
6 TEAMS TO CHOICE



- JERSEY'S LEFT SLEEVE BRANDING.
 - Brand / name on every game jersey for all players in six teams for one year.
- MERCHANDISING.
 - 20 cotton teeshirts from the club branded on the back as a gift for clients, friends or family, yearly.
- BRAND ACTIVATION
 - 1 Brand activation on field every month on home game or training.



IT'S ALL ABOUT THEM

THANK YOU

We look forward to working
with you



tomas@northbayysl.com



(707) 582 - 3066



www.northbayysl.com